

Media Barter Agreement

April 2017

Dear Mr. Tsu Cheng, CHOU
Economic Daily News

This agreement serves as confirmation of a media trade between your advertising agency and our event.

Japan DIY Homecenter Show 2017 will provide:

1. A web icon with hyperlink to cens.com on "Japan DIY Homecenter Show 2017" official_website under media partner.
Banner Size: 200 x 40 pixels
2. Assign Economic Daily News as the cooperator of "Japan DIY Homecenter Show 2017"
3. Exhibitor listing in Show catalogue of "Japan DIY Homecenter Show 2017"

Economic Daily News will provide:

1. A web banner with hyperlink on "Hardware and Tools" section.
<http://www.cens.com/cens/html/en/category/Hardware-&-Tools/Hardware-&-Tools.html>
Banner Size: 146 x 50 pixels, Format: Gif
2. Event listing from "Trade Show Schedule" website and hyperlink to "Japan DIY Homecenter Show 2017" official website.
http://www.cens.com/cens/html/en/exhibition/exh_home.html
3. One page of ad on HandTool E-magazine
Size:210mm x 297mm, Format:PDF ,

By signing this agreement, you agree the terms and conditions of participating in this year's event.

Japan DIY Industry Association

Economic Daily News

Kyoji Higuchi
Executive Director

Tsu Cheng, Chou
General Manager

Date: 2017/ /

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