

CENS.com Digital Magazines

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Bicycles & Sports Equipment



New Era for Bicycles & Sports Equipment

For Healthier Lifestyle
and Bottom-line



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For details on suppliers & products

Simply use hyperlink icons:

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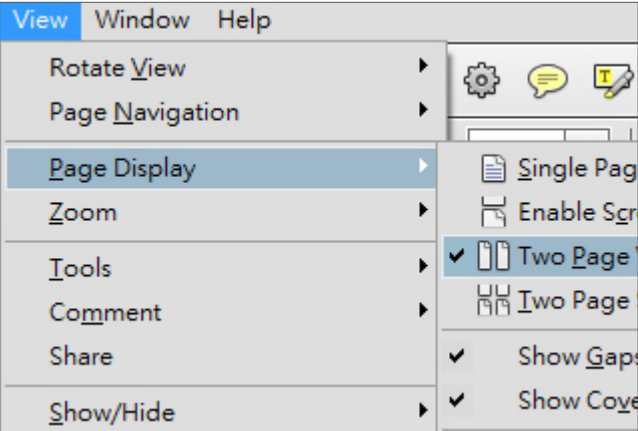


Some suppliers may have stopped advertising on CENS.com, but information in this E-magazine remains accurate as of its publish date.

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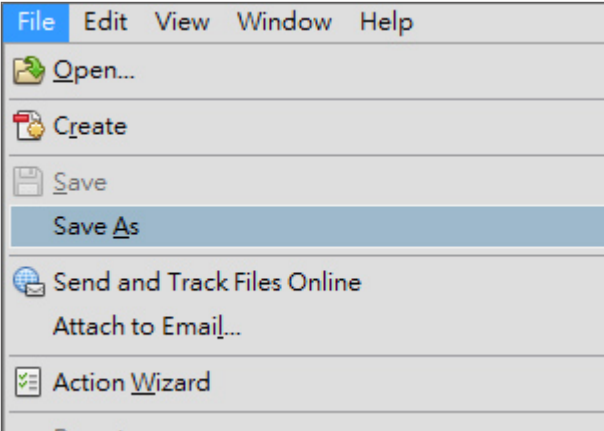
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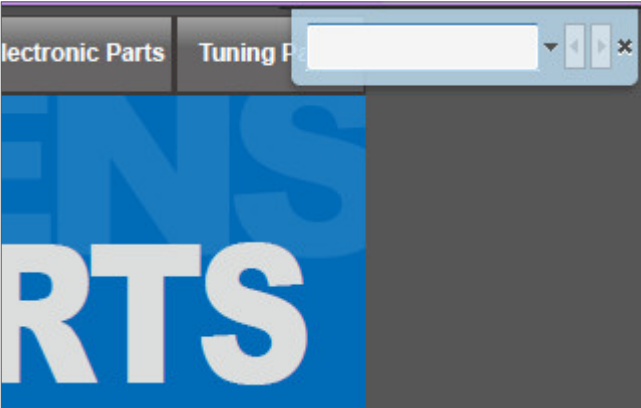
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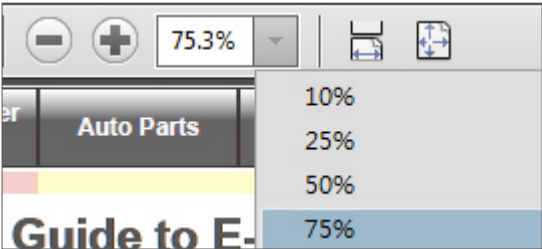
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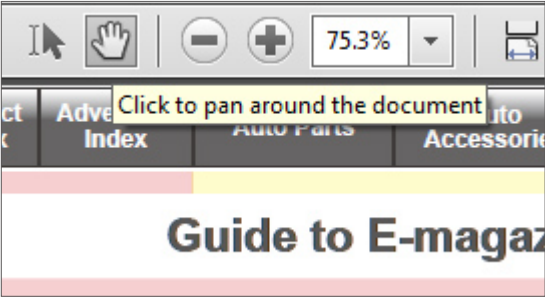


How to use zoom options and move around an enlarged page

Click either   icon to zoom in or out a page.



“Hand Tool” enables moving around an enlarged page for reading convenience.



Index

LONG YIH INDUSTRY COMPANY	9
YANG LIGHT ENGINEERING COMPANY	11

Contents

■	Bicycle Parts	8
■	Sporting Goods	10

Taiwan's Assembled-bicycle Exports Remain on Uptrend in 2015: TBA

Compiled by QUINCY LIANG



Taiwan's Assembled-bicycle Exports Remain on Uptrend in 2015: TBA

Citing Ministry of Finance (MOF) data, TBA pointed out that the export average selling price (ASP) of Taiwan-made assembled bicycles continued to rise to a record high of US\$474 in 2015, up 3.27 percent YoY. Taiwan's assembled-bicycle export ASP has been on an uptrend, exceeding US\$200 for the first time in 2006 to have reached US\$459 by 2014. That, the association said, shows the trend in building added-value in products by the local bicycle industry.

European Union (EU) continued to be the largest export market for Taiwan-made bicycles in 2015, by absorbing 55.15 percent of the island's bike export volume, with the

export value to the region, however, making up only 40.58 percent of the total. According to TBA, the export ASP to North America was US\$699.8, topping other regions in 2015, compared to US\$612.1 to EU. The ASPs to Luxemburg and Switzerland were unsurprisingly the highest two, US\$1,712 and US\$1,048, respectively, last year. Consumer prices in those two nations tend to exceed those of most other countries.

In terms of product types, mountain and road bikes continued to be the mainstream categories among Taiwan-exported models by accounting for more than two million units (of total 3.99 million), with export value

totaling about US\$1.4 billion. Especially road bikes, which enjoyed 30- percent-plus export-volume growth in 2015, while city and electric bikes also outperformed other product categories.

Taiwan exported about 721,000 assembled bikes to the U.S. last year, up about 21 percent, TBA pointed out, generating export value of about US\$508 million, a 27.66 percent YoY increase. Exports to Italy doubled last year. Exports to China suffered a 26.53 percent volume drop and a 22.2 percent value decrease in 2015, due mainly to an obvious dip in market activity since 2014 in the big market. However, assembled-bike export ASP to China reached US\$602.8, a 5.9 percent growth from the previous year. [CENS](#)



Bicycle Parts

LONG YIH INDUSTRY COMPANY

9



Model LY-1109CKHJ

LONG YIH INDUSTRY COMPANY

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Website: www.dnp.com.tw

DNP Inc. was founded in Taipei, Taiwan in 1971 by C.E.O. Fu-Xiong, Chen, also known as Paul Chen. Mr. Chen devoted himself on producing good quality bicycle derailleur system and freewheel sprockets. The production lines had grown to more variety of functions which was grouped in three major brand names as DNP, EPOCH and MOTION. The company products have been wide spread into over seve ...



LY-1110KO5N



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LY-1900



Sporting Goods

YANG LIGHT ENGINEERING COMPANY



Crampons

YANG LIGHT ENGINEERING COMPANY

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Fax:886-4-866-1399
E-mail: sales@yang-light.com.tw
Website: www.yang-light.com

In Taiwan, Yang Light Engineering is renowned for the production of hardware components of the very highest quality and precision at highly competitive prices. Our two plants have a wide range of advanced and fully automated machinery. The engineering department is continually updating their skills and technical expertise. It's constantly looking for better manufacturing methods to give you the highest quality ...



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