



# The 40<sup>th</sup> China International Furniture Fair (Shanghai)



Better Life  
Better work



September 11-14, 2017  
National Exhibition & Convention Center (Shanghai), HongQiao  
No.333 Songze Avenue, Shanghai



# The 40<sup>th</sup> China International Furniture Fair (Shanghai)

Time: **September 11-14 2017**

Venue: National Exhibition & Convention Center (Shanghai), **HongQiao, Shanghai**



## Coming soon

- ▶ Cover the themes of the entire industry chain, scale: 400,000 square meters
- ▶ Bring together top international brands, lead the trend of home furnishings regarding the use of smart technology, customization and design, and offer Customized and Smart Home Hall, The EAST Design Show, the Pinnacle Awards Asia, China Interiors & Decorations Conference and Office Theme Pavilion

## Hall Plan

### Home Furniture

- Classic Hall 1
- Customized and Smart Home Hall North Hall
- Modern Furniture Brands Hall 3, 4.1
- Sofa Premium\Sleep Center 4.1
- Sofa Brands Hall 6.1
- Design Hall Hall 2
- International Hall 5.1

### Commercial Office & Hotel Furniture

- Fashion Office 7.2
- Fashion Office 8.2

### Homedecor

- Home Decoration & Home Textiles 5.2

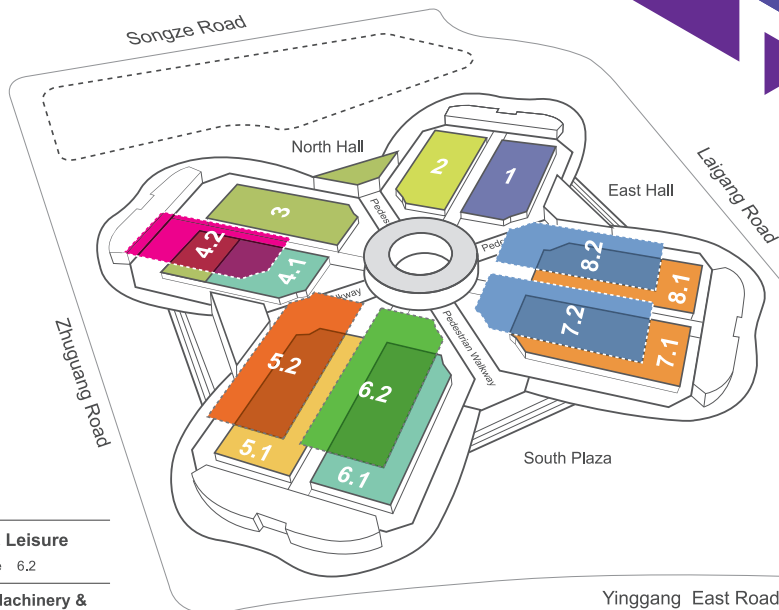
### Outdoor & Leisure

- Outdoor & Leisure 6.2

### Furniture Machinery & Furniture Raw Materials

- Raw Materials / Components / Machinery Miscellaneous Hall 7.1
- Furniture Machinery 8.1

- Forums & Events 4.2



Venue: No.333 Songze Avenue, Shanghai



Home Furniture



Office Furniture



Furniture Machinery & Furniture Raw Materials



Home Decor & Hometextile



Outdoor & Leisure



Design in China

Dear Sir / Madam,

We hereby sincerely invite you and your company representatives to attend the 40<sup>th</sup> China International Furniture Fair (Shanghai).

### Entry Guide

#### 1. Pre-registration

Pre-register on CIFF official website

Receive electronic confirmation letter with QR Code

Print confirmation letter or bring the QR Code

Direct admission

Pre-register on WeChat

- With the printed confirmation letter or electronic QR Code, visitors can have direct access into the venue.
- By showing the confirmation letter, Visitors can obtain a **free electronic show catalogue** and enjoy **free tea-break** service in the VIP room.

#### 2. On-Site Registration

Invitation Letter+ Business Card or Passport + Business Card

Register for free

Admission



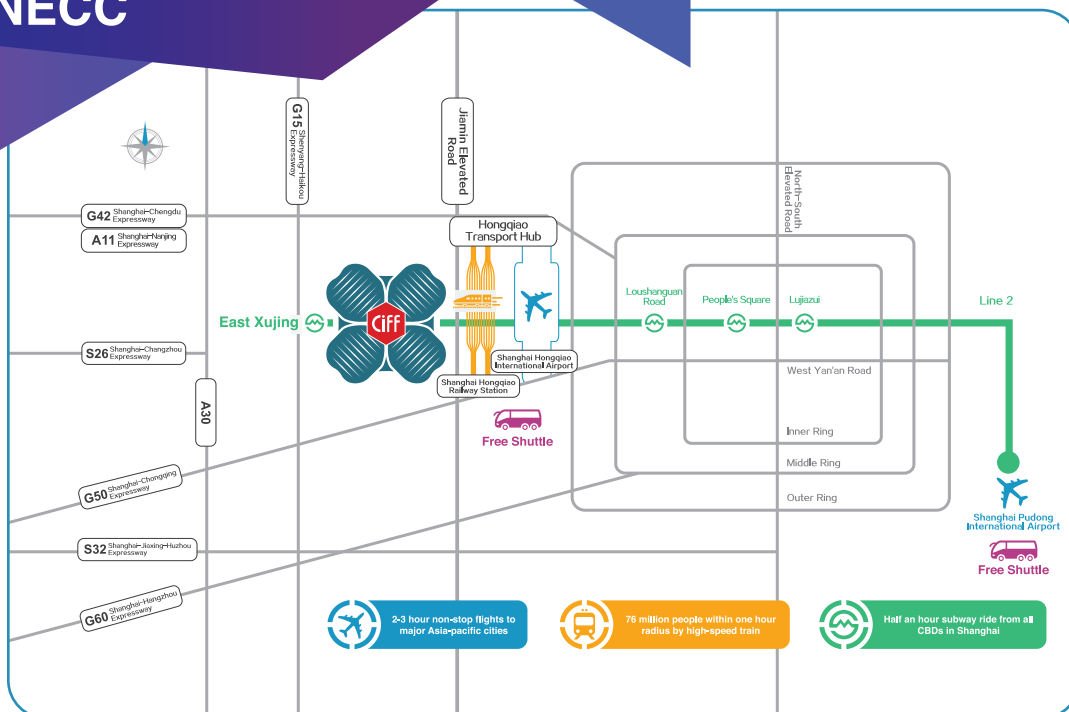
WeChat + QR Code



中国对外贸易广州展览总公司  
CHINA FOREIGN TRADE GUANGZHOU EXHIBITION GENERAL CORP.

Official Website: [ciff.fairwindow.com](http://ciff.fairwindow.com)

## HOW TO FIND NECC



### Airline

Hongqiao Airport: Take Metro Line 2  
Pudong Airport: Take Metro Line 2

### Railway

Hongqiao Railway Station:  
Take Metro Line 2

### Metro

Metro Line 2, East Xujing Station

### Free Shuttle Bus

Hongqiao Airport→NECC  
Pudong Airport→NECC  
Hongqiao Railway Station→NECC

### Taxi

Please show the following Chinese to the driver:

司机您好，  
请载我到 国家会展中心，  
地址是上海市青浦区崧泽大道333号

